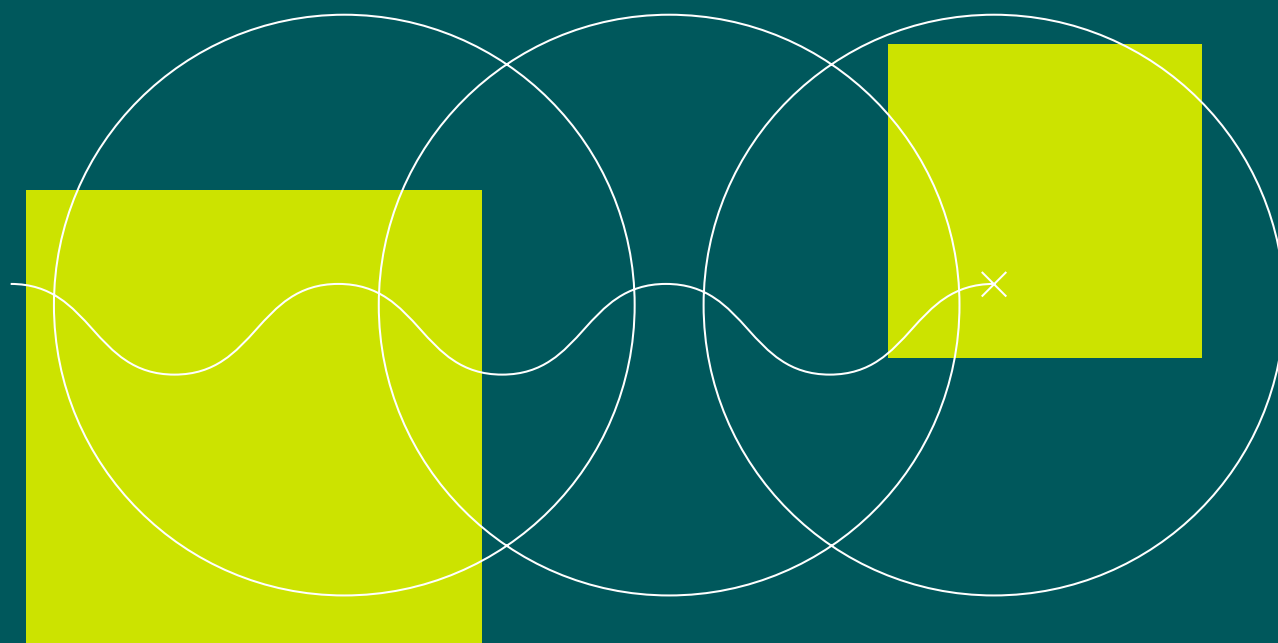




Ribbon + Bennie

Customer Story: Bennie

Powering the “Find a Doctor”
experience of a next-generation
employee benefits platform

At Ribbon, we are always looking to work with innovative partners who are making it easier for more people to find accessible, affordable, and high-quality care. Bennie, an NYC-based benefits services and technology platform, helps employees find relevant, in-network providers with their “Find a Doctor” tool integrated within the Bennie employee benefits app.

We spoke with Bennie’s SVP of Operations, Greg Autuori, to dig in more on Bennie, and how Ribbon has been a key partner to their product vision.



Greg Autuori,
Bennie’s SVP of Operations

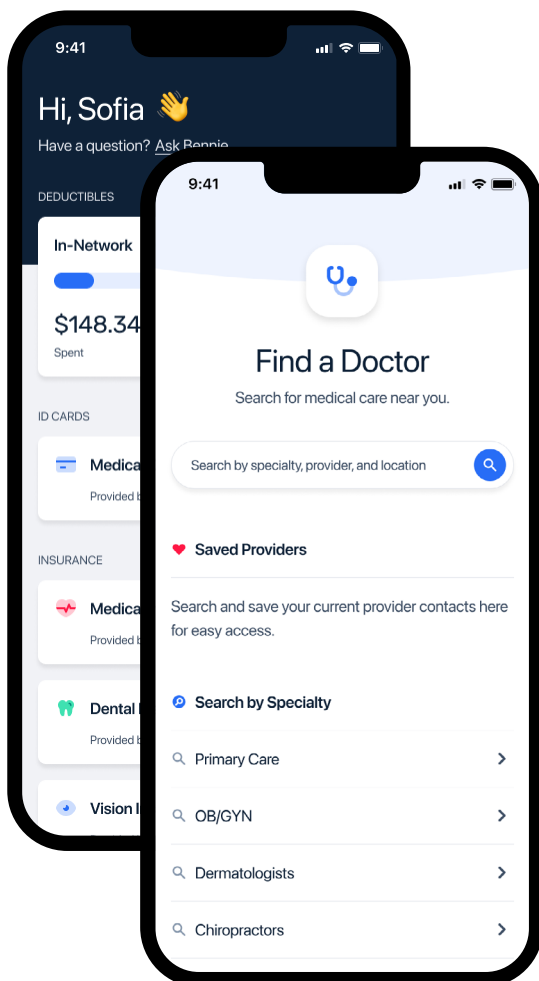
Tell us more about Bennie. What’s your mission?

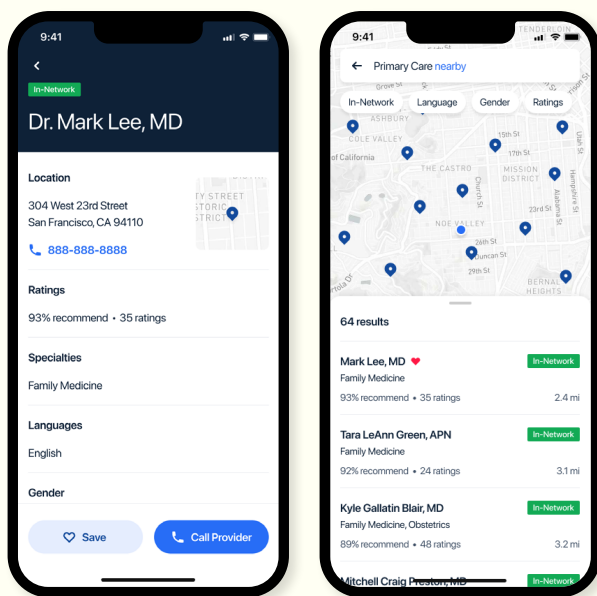
Bennie is an employee benefits services and technology company. We bring together benefits data from a wide range of systems – HR platforms, carriers, FSA, HSA, commuter benefits, and more into one environment. The goal of the Bennie app is to highlight the most important information from each of these sources so both employees and employers can make informed choices about their benefits and benefits programs.

Why is high-quality provider data important for Bennie’s mission?

Ribbon provider data powers our Find a Doctor tool, which is one of the key features of our app. For every customer, we configure the Bennie app to auto-populate each employee’s medical network in the Find a Doctor tool so they can more easily find in-network care.

Our customers use a huge range of health insurance plans and administrators. We need Ribbon provider data to ensure we can feed the right network data to our app so employees can find relevant, in-network care.





Bennie's Find a Doctor tool, powered by Ribbon provider data

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“Every individual from the Ribbon team works in the spirit of **problem-solving and partnership.**”

– Greg Autuori, SVP of Operations

What made you decide to work with an external partner for your provider data needs?

Ribbon makes it easy to pull information from thousands of networks into our app. It makes it so our product and engineering teams can focus on the core product functionality – Ribbon does the work of pulling in the provider and network data we need.

What's it like working with the Ribbon team?

Every individual from the Ribbon team works in the spirit of problem-solving and partnership. For example, we won a customer who used a local plan that had not been mapped into the Ribbon system yet. Ribbon quickly sourced the network, and was able to deliver that network's data in the API. Working together with the Ribbon team feels very collaborative.

What are you excited about in the future of Bennie?

Since our company's founding in 2019, we've been able to build a product and platform the market is excited to use. And Ribbon has absolutely been part of that growth journey.

What's most exciting to me looking forward – as compared to when we launched – is that we have learned so much from our members and customers that we can now turn our attention toward not only connecting them with helpful information but truly making our app come alive to support them in ways that weren't possible even just a few years ago.

Get in touch